



## AFC International Conference on College Teaching and Learning

April 4-6, 2018 (Pre-Conference Workshop April 3, 2018)  
Caribe Royale, Orlando, Florida

Founded in 1990 by Florida State College at Jacksonville

## Sponsorship Opportunities

### **2018 CONFERENCE THEME: EXCEL, EMPOWER, TEACH: RETHINKING PEDAGOGY AND RIGOR IN THE 21ST CENTURY COLLEGE**

The 2018 AFC International Conference on College Teaching and Learning (ICCTL) brings together leading academic professors, researchers, and instructors to exchange and share their experiences and research results about all aspects of college teaching and learning. It also provides the premiere interdisciplinary forum for researchers, practitioners, and educators to present and discuss the most recent innovations, trends, and concerns, practical challenges encountered and the solutions adopted in the field of college teaching and learning. In its' 28<sup>th</sup> year, 2018 is the first year the conference is offered by the AFC. *Come make history with us!*

### **ABOUT THE ASSOCIATION OF FLORIDA COLLEGES (AFC)**

The Association of Florida Colleges, Inc. is the professional association of Florida's 28 public member institutions of the Florida College System, their boards, employees, retirees and associates, and the employees of the Division of Florida Colleges. The Florida College system serves 815,000 students. The mission of the Association is to actively promote, represent, and support members and institutions as they provide their students and the citizens of Florida with a world-class college system. Approaching 7,500 members strong, the AFC offers quality professional development opportunities throughout the year for all of its members.



### **RESERVE YOUR SPONSORSHIP OPPORTUNITY NOW!**

Contact Lucia Fishburne at 850-222-3222 or at [lfishburne@myafchome.org](mailto:lfishburne@myafchome.org) .

## CONFERENCE SCHEDULE & EXCLUSIVE SPONSORSHIP OPTIONS AT-A-GLANCE

Highlighted functions below are available for exclusive sponsorship. Details on benefits associated with these and other sponsorship opportunities follows. (For more information on the concurrent educational sessions [CLICK HERE.](#))

Date	Time	End Time	Event
<b>Tuesday</b>	7:00 AM	6:00 PM	Registration
<b>4-3-2018</b>	9:00 AM	5:00 PM	Pre-Conference Workshop: The Challenge of High Failure Rate in Gateway College Courses: We Can and Must Do Better. . . Here's How (John Gardner & Betsy Barefoot)
<b>Wednesday</b>	8:00 AM	5:00 PM	Registration
<b>4-4-2018</b>	<b>8:00AM</b>	<b>12:00PM</b>	<b>Coffee/Beverages - \$1,500</b>
	<b>1:00 PM</b>	<b>2:30 PM</b>	<b>Opening Plenary &amp; Keynote Speaker: Jeffrey Selingo - \$6,000</b>
	2:45 PM	3:45 PM	Concurrent Sessions - I
	4:00 PM	5:00 PM	Concurrent Sessions - II
	<b>5:30 PM</b>	<b>6:30 PM</b>	<b>Reception - \$2,500</b>
<b>Thursday</b>	7:30 AM	5:00 PM	Registration
<b>4-5-2018</b>	8:00 AM	9:00 AM	Concurrent Sessions - I
	9:15 AM	10:15 AM	Concurrent Sessions - II
	10:30 AM	11:30 AM	Concurrent Sessions - III
	<b>11:45 AM</b>	<b>1:30 PM</b>	<b>Luncheon &amp; Panel: A Conversation with State College Female Presidents - \$5,000</b>
	1:45 PM	2:45 AM	Concurrent Sessions - IV
	3:00 PM	4:00 PM	Concurrent Sessions - V
	4:15 PM	5:15 PM	Concurrent Sessions - VI
<b>Friday</b>	<b>7:30 AM</b>	<b>8:30 AM</b>	<b>Coffee &amp; Danish - \$2,000</b>
<b>4-6-2018</b>	7:30 AM	11:00 AM	Registration
	8:30 AM	9:30 AM	Concurrent Sessions - I
	9:45 AM	10:45 AM	Concurrent Sessions - II
	11:00 AM	12:00 PM	Concurrent Sessions - III
	<b>12:00 PM</b>	<b>1:30 PM</b>	<b>Awards Luncheon &amp; Closing Keynote Speaker: Dr. Jackson Sasser</b>
			<b>\$7,500</b>

## **SPONSORSHIP BENEFIT DETAILS BY FUNCTION**

### **Wed. 4/4 Coffee & Beverage Service - \$1,500 (One available)**

- Signage at event
- Logo on conference website
- Logo in conference program
- Half-page ad in conference program
- 6' tabletop display in main foyer (4/4 – 4/5)
- One conference registration
- Post-conference attendee list

### **Wed. 4/4 Opening Plenary & Keynote: Jeffrey Selingo - \$6,000 (PREMIUM: One available)**

- Signage at event
- Logo on conference website
- Logo in conference program
- Full-page ad in conference program – inside cover
- Post-conference attendee list
- 6' tabletop display in main foyer (4/4 – 4/5)
- Two conference registrations
- Recognition at the event

### **Wed. 4/4 Reception - \$2,500 (PREMIUM: One available)**

- Signage at event
- Logo on conference website
- Logo in conference program
- Half-page ad in conference program
- Post-conference attendee list
- 6' tabletop display in main foyer (4/4 – 4/5)
- Two conference registrations
- Recognition at the event

### **Thurs. 4/5 Luncheon & Panel: A Conversation with State College Female Presidents - \$5,000 (PREMIUM: One available)**

- Signage at event
- Logo on conference website
- Logo in conference program
- Half-page ad in conference program
- Post-conference attendee list
- 6' tabletop display in main foyer (4/4 – 4/5)

- Two conference registrations
- Recognition at the event

#### **Fri. 4/6 Coffee & Danish - \$2,500 (One available)**

- Signage at event
- Logo on conference website
- Logo in conference program
- Half-page ad in conference program
- 6' tabletop display in main foyer (4/4 – 4/5)
- Two conference registrations
- Post-conference attendee list

#### **Fri. 4/6 Awards Luncheon & Closing Keynote: Dr. Jackson Sasser - \$7,500 (PREMIUM: One available)**

- Signage at event
- Logo on conference website
- Logo in conference program
- Full-page ad in conference program – back cover
- Post-conference attendee list
- 6' tabletop display in main foyer (4/4 – 4/5)
- Two conference registrations
- Recognition at the event

#### **ADDITIONAL SPONSORSHIP OPPORTUNITIES & BENEFITS:**

**\$1,250** Conference tote bag (one sponsor) – Your logo on one side; listing in conference program; ½ page ad in Conference program; post-conference attendee list. [3/21 DEADLINE TO MEET PRODUCTION SCHEDULE]

**\$800** Full page ad in conference program – post-conference attendee list.

**\$300** Giveaways in attendee tote bags - branded items placed in bags (pens, notepads, hand sanitizer, chargers, flash drives, etc.).

#### **Program Advertising Information:**

- Full page ad size: 4.375" x 7.5"
- Half Page ad size: 4.375" x 3.75"
- Ads should be prepared at actual size, at 300 dpi. (Specify whether Grayscale or CMYK for color)
- No bleeds
- File types accepted: PDF, JPEG, InDesign or Illustrator (embedded graphics, outlined fonts)

